



HEC 33: Alice Statler Auditorium

HEC 33: Portrait of Alice Statler unveiled at the ceremony to dedicate the donation of the Alice Statler Auditorium.

Alice Statler, one of the founding benefactors of the Hotel School, made a big splash at this HEC. She formally presented the newly constructed Alice Statler Auditorium and handed it over to University President Deane W. Malott.



HEC 34: Electronic-Run Restaurant

HEC 34: Chef Holten Brandi '61 places food onto the conveyor belt from the electronic ovens.

Students combined the latest technology in engineering with personal service to operate the completely electronic-run restaurant exhibition. William J. Murray Jr. the HEC exhibits director said, "There is no other operation like this," and his words proved true. This restaurant model include two-way radios for communication between the kitchen and waitresses, electronic ovens, a conveyor belt to deliver and return food, and a centralized accounting system.



HEC 35: Beard Competition

HEC 35: Several HEC members dressed in 17th-century outfits.

This strange competition came about due to that year's HEC theme, 17th Century France. James J. Tsighis, the reception director, came up with the idea to fully recreate the 17th-century look for the men: costumes, beards, and all.

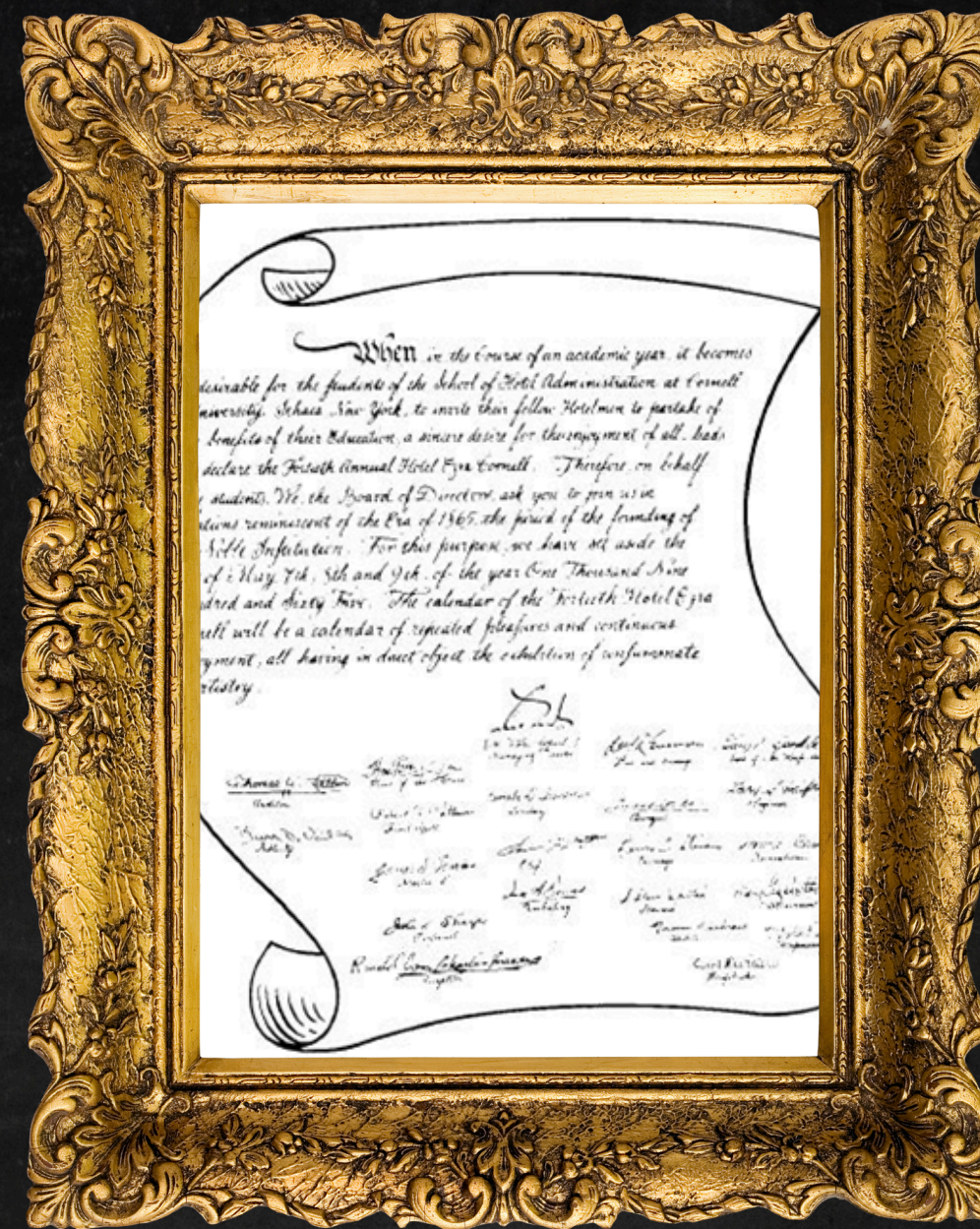
His idea dubbed him "The Beard." The prizes of the competition added to the bizarre situation with 1st place receiving an all-expenses paid date with the champagne queen, another competition with relation to HEC.

The entire event played a deeper purpose as the beard competition was meant to attract attention to the upcoming HEC weekend.



HEC 39: 45 RPM Record Invitations

Guests received a surprise this year in the mail for their HEC invitation. Instead of the standard letter invitation, they received their invitation in the form of a 45 rpm record that played their invitation message. This creative decision was tied to the theme of that year's HEC, "On Location, Location, Location," with events that reflected the growth of the motion picture industry.



HEC 40: Declaration of Independence Invitations

Guests received this almost identical piece of history in a mailing tube. These 1 x 1.5 pieces of parchment may have bore a striking resemblance to the Declaration of Independence, but upon further inspection, it was their invitation to HEC 40. The “1865” theme for the year focused on Cornell’s own birth 100 years prior and had events that focused on different aspects of US history.