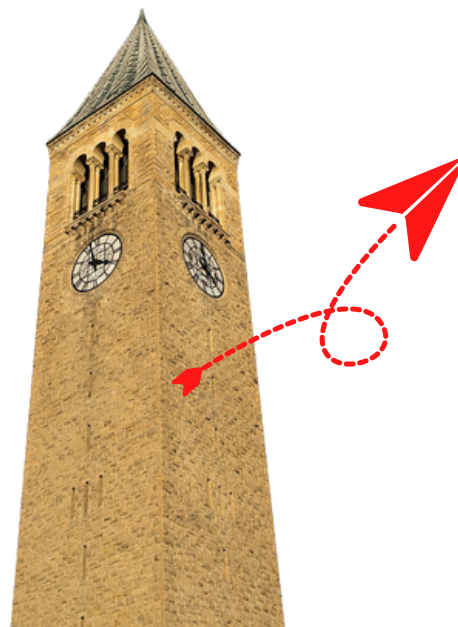


HOTEL EZRA CORNELL

The 99th Annual Hotel Ezra Cornell Newsletter

WELCOME

Welcome to the first edition of the Hotel Ezra Cornell 99 Internal Newsletter! On a monthly basis, we will be updating you on all things Statler, HEC, and the Hotelie Community. We are so excited to provide this resource as a way to get everyone updated and involved in what goes on throughout the month, and give you insight into the innerworkings of this year's conference.



UPCOMING EVENTS

- 11/6: HEC Sales Telethon I, 9:00am-4:00pm
- + 11/7: Cornell Hospitality Pitch Deck Competition Finals
- 11/8: HEC Movie Night, 7:15pm @ Statler Auditorium
- + 11/9: Wine, Beer, Seltzer, Cider Beverage Training, 4:30-5:30pm @ STL 198
- 11/10: HEC Sales Telethon II, 9:00am-4:00pm
- + 11/10-11/12: Hotelie Weekend in NYC
- 11/14: Cornell Hotel Society, Collegiate Chapter hosts Magic with Professor Roberts
- + 11/16: Cornell Hotel Society, Collegiate Chapter hosts Cookies and Coffee



HEC 99: SALES DIRECTOR ISABELLA SUFFREDINI

Isabella Suffredini, this year's HEC Sales Director, is very excited to share some of her insights on what the Sales Team has planned for this upcoming year, and especially for the upcoming HEC telethon! Isabella described a big change that the Sales Team implemented this year, which is to cut early bird registration by three months. Early bird registration offers reduced prices for guests. Registration for early bird closes November 14th, and the Sales Team's main focus has been to get as many alumni as possible to register for early bird. They are proud to share that early bird registration numbers have nearly doubled what last year's numbers were at this time.

After early bird closes, the focus will shift to attracting more industry professionals. The Sales Team this year is broken up into two Assistant Directors and four Managers who focus each on the following market segments: Hotel, Food and Beverage, Finance and Real Estate, and Travel, Tech, and Wellness. Isabella is happy to share that each Manager has become an expert among their respective segments, and each have individually reached out to at least 80 people over the last month through personalized outreach!

The HEC 99 Telethon is being run a bit differently than it has in the past. Each Sales Manager will have time periods in which they will take the lead in running the telethon for whichever market segment they focus on, offering a unique and rewarding leadership opportunity for the Managers. Over 600 calls are planned to be made during the telethon! The Sales Team has done extensive research on each alumnus on the list, and they are very excited to have other students from different HEC departments helping them with outreach, hopefully boosting registration. The talented and passionate team hopes to maintain their registration momentum, and we are confident that they will keep up the stellar work!



Isabella Suffredini '25, HEC 99 Sales Director

INTRODUCING: TOWN HALL

How has HEC been treating you?

Please feel free to fill out the google form if you have any questions, comments, or concerns. The form can be anonymous and it will be reviewed by the People & Culture Team.

<https://forms.gle/ijNnnMi22VBQumaA6>



**BRIDGING TRADITION AND
INNOVATION.**

HEC MOVIE NIGHT

Date & Time: Wednesday, November 8th, at 7:15 p.m.

Location: Statler Auditorium

Experience a relaxing evening at Hotel Ezra Cornell's *Ratatouille* Screening!

Get ready for an unforgettable evening as Hotel Ezra Cornell's fall season kicks off with its first bonding event – a heartwarming screening of the beloved animated classic, *Ratatouille*. Hosted by the People & Culture team, this night is an opportunity to relax, unwind, and connect with fellow students while enjoying a heartwarming tale of friendship and culinary ambition.

Bring your friends and get ready for an evening of cinematic delight, delectable treats, fuzzy socks, and a visit from Touchdown the Bear. It's an evening you won't want to miss; we hope to see you there!



NEW! ENGAGEMENT REWARDS

To generate more excitement in attending HEC-wide events, the People & Culture department will be rewarding member engagement with a two-part competition. We will track attendance for individuals and departments, awarding prizes to the most committed members after the HEC conference in April. The HEC-wide movie night will be the first eligible event to collect engagement points!

Individual Points

- Individuals receive 5 points for attending each HEC-wide event
- Spotlight of Month: Each Department Director will select one member who went above and beyond for the month to receive 3 bonus points
- Top 5 Individual Prizes: free Banfi dinner for two & Mac's/Terrace gift card

Department Points

- Departments receive 5 points for full attendance
- Departments greater than 12 people receive 5 points for >90% attendance
- Team prize: Team sweatshirts & a dinner at Taverna Banfi

Final points will be calculated by the end of the HEC 99 and prizes will be awarded then!

STUDENT SPOTLIGHT

MEET OLIVIA MIRABITO '26

November 2023

At Cornell's Hotel School, Olivia Mirabito, a Hotelie of the Class of '26, from Lafayette, California, is all about community and connection. She's a versatile student who holds significant roles within the Hotel School, is passionate about hotel development, and loves uplifting others.

Olivia takes on important positions within organizations at the Hotel School like the Vice President of Engagement for the Hotel Student Mentorship Program and an In-class Teaching Assistant for HotelieLaunchpad. She served as Philanthropy Manager for HEC 98 and continued her involvement on the team as Philanthropy Assistant Director for HEC 99. Olivia's passion for creating a sense of community drives her active participation. Simply put, she says, "I'm here to build community – that's why I came to the Hotel School."

Her interest in hotel development is all about making spaces that bring people together. Olivia envisions hotels as places that go beyond being just buildings, as spaces that ignite and connect people. Her ultimate goal is to build hotels that have a positive atmosphere and unite people.

This summer, Olivia worked at the Marriott Grand Residence Club in South Lake Tahoe as a Front Desk Intern. She enjoyed engaging with a diverse range of guests and found the unique atmosphere of South Lake Tahoe unforgettable.

During the pandemic, when her town's main bakery closed, Olivia stepped in as the town baker, creating Olivia Bakes, making cakes and cookies for special occasions. Olivia shows her caring side through her community baking venture.

Olivia's advice to Hotel School freshmen is straightforward: "Talk to upperclassmen and peers. You'll see the same people every day for a year, and for the next four years, everyone in your class. Knowing everyone in the hallways makes the Hotel School so much more enjoyable."

Olivia thrives on the social aspects of the Hotel School, making friends and supporting her peers. Her love for the connections she's made through her involvement has deepened her appreciation for Hotelie culture. Olivia is all about reaching out and connecting, emphasizing that in the vibrant Hotel School community, there's always someone willing to be your friend – all it takes is the first friendly chat. Feel free to reach out to Olivia at om222@cornell.edu as she is always willing to chat and make new friends.

**"I'm here to build
community – that's
why I came to the Hotel
School."**



OPINION ASIA CUISINE: THE HOTTEST SPOT IN ITHACA

Hey there, future hospitality moguls! We've got the inside scoop on the culinary gem that's causing a stir in the heart of the Ithaca Commons. Get ready to have your taste buds transported to a world of flavors and savor a homey vibe like no other at Asia Cuisine. Located at the corner of East Seneca and North Aurora Street, this restaurant is your one-way ticket to an unforgettable gastronomic journey. If you're a fan of Asian cuisine, this is your new go-to spot.

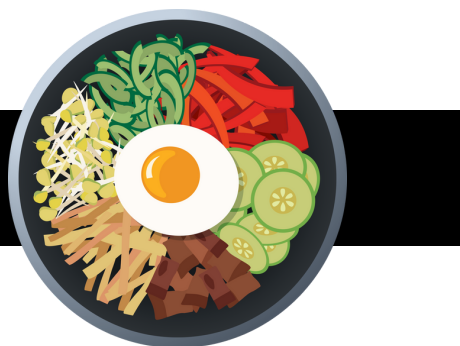
Picture this: you step through the door and instantly feel at home. It's cozy, it's inviting, and it's impossible not to get comfortable. One of the things that make Asia Cuisine stand out is the consistent warm welcome you'll receive from the same three dedicated servers every time you visit. They've got service down to a science and will make you feel like you're dining with family. But let's not forget the star of the show – the chef, who goes by the name "Auntie." Her culinary skills are legendary, and every dish that comes out of her kitchen is an authentic masterpiece.

Now, let's talk food. Asia Cuisine serves up a plentiful of delectable dishes, but if we had to choose, here are our favorites. The Sesame Chicken is a comforting classic with tender, crispy chicken drenched in a sweet and savory sesame sauce. It's a must-try for those seeking familiar yet delectable flavors. Next, the Dolsot Bibimbop with Beef. This Korean gem features marinated beef, vibrant veggies, and a fried egg in a sizzling stone bowl. The result is a harmonious blend of textures and bold flavors, topped off with a satisfying crispy rice crust. Last in the spotlight, Yakisoba Noodles. These stir-fried noodles combine savory and sweet notes in a dish that's quick to win your heart.

One word of advice for all you Asia Cuisine enthusiasts: securing a table here can be a bit like finding a hidden treasure. The limited seating, while contributing to the cozy and intimate atmosphere, means that tables fill up fast. To guarantee yourself a spot in this culinary haven, we highly recommend you go on the earlier side, especially during peak hours. Trust us, that extra bit of planning will be well worth it once you sink your teeth into the incredible dishes this place has to offer.

For those who can't get enough of this sensational eatery, there's good news! Asia Cuisine has got some swag for their super fans – shirts that read, "I hope I die before Asia Cuisine goes out of business." It's a bit dramatic, but we're here for it. Who wouldn't want to show their loyalty to Ithaca's culinary treasure?

So, for a taste of the best Asian cuisine in Ithaca, look no further than Asia Cuisine. Whether you're a regular or visiting for the first time, Auntie and her team will ensure you leave with a full belly and a smile. Don't miss out on this unforgettable dining experience. Trust us, you'll be saying, "I hope I die before Asia Cuisine goes out of business."



VOLUNTEERING OPPORTUNITIES

There are many different community service opportunities that you can get involved with during your time at Cornell. Participating in these volunteering experiences can also help you get more hands-on experience in the world of service. If you are interested in a certain area, there is most likely an organization on or off campus that aligns with your passions. A few of these organizations that you can participate in are highlighted below. We hope you take a look and possibly find an organization that sparks your interest.

ON-CAMPUS

Cornell Botanic Gardens

Do you want to learn more about nature in Ithaca? Cornell's very own Botanic Gardens has various volunteering programs that anyone can get involved in. The Botanic Garden is just a short walk from the Cornell Dairy Barn. Some of the opportunities that are offered at the Cornell Botanic Garden include becoming a garden guide, aiding in maintaining the trail and removing invasive plant species, and conducting a hands-on program for schools.

There is also an option to help in the greenhouse and the arboretum. If interested in any of these experiences, you can contact them or find more information on their website.

Prisoner Express

The Durland Alternative Library, Located in Cornell's Anabel Taylor Hall, has a partnership with Prisoner Express. The Prisoner Express organization helps people create a connection with those who are incarcerated. Volunteers are able to write and receive letters from those currently in jail. There are multiple different programs that Prisoner Express offers including the journal program and the book packing program. If interested, you can find out more about volunteering opportunities with this organization by visiting The Durland Alternative Library. You can also look at the library's Instagram page for further details.

OFF-CAMPUS

Loaves & Fishes

Loaves & Fishes initiative aligns with the Hotelier way of using food and beverage to bring people together. The non-profit organization is focused on providing free meals and a safe space for anyone to come enjoy. Currently, Loaves & Fishes is the only community kitchen in the county that serves free meals five days a week. Additionally, there are multiple sectors of Cornell that partner with this organization. Some of these partnerships include Cornell University Lawyers, Cornell Cooperative Extension Programs, and Cornell University Pre-Med Students. Some of their volunteer opportunities involve shifts cooking in the kitchen, deep cleaning the building, and helping with food donations. If you are interested in learning more about their volunteering opportunities, feel free to look on their website for more details and send an email to learn more about the experiences.

Alley Cat Cafe

If you want to work with kittens, look no further than the Alley Cat Cafe. In the main part of the restaurant, you can buy coffee, baked goods, and sandwiches. In the next room you can find a room full of cats. The cafe works with the organization Brown Cat Rescue to make sure orphan cats are able to get to a safe home. Customers are able to book time in the cat room, and there are opportunities to buy the cats if you fall in love with one of them. If interested, some of the volunteering opportunities include spreading the word about the cats & rescue program, enforcing the cat room rules, scooping litter boxes, feeding the cats, and cleaning the cat room. This may be a great way to connect with animals while away from your own pet.

THANK YOU FOR TUNING IN!

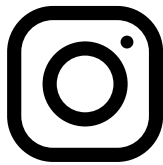
We are so excited to continue with our monthly newsletters.

All content was written and produced by:

HEC 99 Communications Team

HEC 99 People and Culture Team

CONNECT WITH US



@HOTELEZRACORNELL



@HOTELEZRACORNELL



WWW.HOTELEZRACORNELL.COM