



DECEMBER 2024

WELCOME!

Welcome to the second edition of the Hotel Ezra Cornell 100 Internal Newsletter! We are excited to share the monthly newsletters as a resource to be updated on all things Statler, HEC, and the Hotelie Community. Stay tuned every first Monday of each month for all the happenings throughout the month, and gain insights into the inner workings of this year's milestone conference.

UPCOMING EVENTS

- 12/03 Coffee Chat with Grace Hollebeke '19, 9:30 AM
Location: Statler Hall 189
- 12/04 Financial Literacy Series:
Gifting and Estate Planning Webinar, 12:00 PM
Register at Cornell Alumni Career Programs | Zoom

INTERNSHIPS

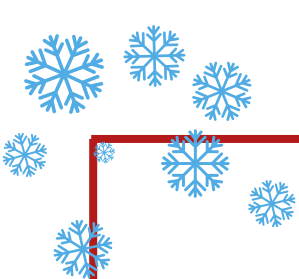
Position: Operator/Management Intern
Company: Douglas Root Beer Barrel
Application Deadline: Rolling
Open to: All Undergraduates

Position: Summer Hospitality Internship
Company: Great Wolf Lodge Resorts
Application Deadline: Rolling
Open to: All Undergraduates

Position: Hotel Operations Intern
Company: Royal Caribbean Cruises
Application Deadline: Rolling
Open to: Juniors & Seniors

Position: Food and Beverage Intern
Company: Hershey Entertainment and Resorts
Application Deadline: Rolling
Open to: All Undergraduates





SUPPORT POD SPOTLIGHT



Logistics Department

The Logistics Department is the backbone of HEC, ensuring that every detail comes together seamlessly for a memorable conference experience. Throughout the year, the team plays a critical role in coordinating the tiny but essential details that often go unnoticed during planning. The magic of this department, however, is that they work with everyone, bridging gaps between various departments, valuing cohesion, and simplifying operations, especially during the

busyness of the conference. Elle Petrizzo '26, a dedicated member of the Logistics department, shared her favorite part of being a part of the team: "I love working with everybody because there are so many people in HEC, and you get to meet people from all different age levels and backgrounds. You really get close to people you might not have met otherwise." The team is particularly excited about this year's theme, which examines past, present, and future. Their work serves as the key component in bringing this vision to life through real-time management and event coordination. For Logistics Manager, Jack Logan '28, the opportunity to learn from members in HEC and hone practical skills has been a highlight. "It's so rewarding to implement strategies and see it all come together during the weekend."

People & Culture Department

The People & Culture Department is essential for managing HEC team members and keeping HEC running smoothly. Most recently, for their November bonding event, the department set up a gratitude and energy boost stand in the Statler Tsai Family Atrium. Visitors were prompted to write down something they were thankful for on adorable maple leaf sticky notes in exchange for delicious snacks. These thank-you notes will eventually be displayed on the HEC bulletin board to spread some positivity!

In December, the department is preparing to have a HEC wide Gingerbread Showdown, pitting different teams against each other to build the most creative gingerbread house. Each student brought their own ideas on how to execute the event, and there was a collaborative discussion on everything from financing materials to finalizing judges.

The People & Culture Department is also responsible for managing and recruiting volunteers for the actual conference in spring! In their most recent meeting, the team started to discuss their role in the process and their ideas for bringing in volunteers. Volunteers can be any Cornell student and will be an invaluable part of the conference.



Budget & Procurement Department

The Budget and Procurement Department is crucial to ensuring HEC's financial success, managing the balance of allocating resources, overseeing purchases, and maintaining budgetary control across all aspects of the conference. Their responsibilities include handling all non-donated purchases, working closely with other departments to help them understand and stay within their allocated budgets, and developing key financial models. Maya Sakamoto '25, the department director, emphasizes the importance of their new approach this year: "We've implemented a clear-cut way for teams to understand their spending limits. Each director has allocated budgets to specific functions, allowing for more precise financial planning." This year, the team is introducing two new financial models: a Function Budget Model that automates budget allocation based on historical data, guest size, and conference scale, and a Sales Forecast Model that compares budget numbers with various ticket types to calculate different financial scenarios. These models aim to make the budgeting process more user-friendly and data-driven. "I love working with all the departments," Lillian Hammam '27 shares, "I interact with so many different people in HEC in a way that I don't think a lot of other people get the opportunity to. It really enhances the sense of community, especially during the conference weekend."



Impact & Inclusion Department

The Impact and Inclusion Department is committed to creating a more inclusive and diverse environment within HEC. Impact and Inclusion Manager, Eddy Jiang '28, shares that he really enjoys being a part of the team because, "the team is really small so you feel like you know the team very well."

One of the projects that they have been focusing on is visiting each HEC department to present a slideshow and open a conversation about recognizing biases and learning about intersectionality. During the information sessions, HEC members were able to learn techniques for how they can combat their own biases. In addition, throughout the year the department is organizing a lecture series known as HEC Conversation, which is aimed to empower communities. The series has already started off strong and the team is excited to hold an event about sustainability and other important topics in the spring semester.



When asked what the main role of the department is, Soma Nwajagu '26, the Impact and Inclusion Director, shares, "empowering our community to talk to students who are interested in who they are and how they make a difference in people's life."

ESTABLISHMENT FEATURE

FALLING THROUGH THE FINGER LAKES

On Monday, October 28th, I had the pleasure of attending one of Cornell's renowned Establishment dinners at the Terrace Restaurant—a unique event that truly showcases the talent and hospitality of students in the Nolan School of Hotel Administration. The experience exceeded all expectations.

Upon arrival, I was greeted by a welcoming maitre d', who quickly escorted me to my table. The atmosphere was lively and inviting, filled with a diverse mix of guests, including students, professors, coaches, and even family members of those managing the event.

The menu showcased the rich flavors of the Finger Lakes region, starting with a Cascadilla Cran & Feta Dip served alongside crisp pita chips. The dip struck a perfect balance between savory and tangy, beautifully complemented by the satisfying crunch of the pita chips. To elevate the experience, a refreshing, fruity mocktail provided a delightful prelude to the main course. Special recognition goes to Nia Denis '26 and Jessica Lee '26, the talented kitchen managers who crafted this delectable appetizer.

The Butternut Falls Rigatoni, the best seller of the night, featured rigatoni coated in a cheese sauce and garnished with prosciutto and fresh herbs. Dinner guest, Tim Walsh '26 stated that "It was the perfect meal to have after a long day, with each flavor taking center stage and enhancing every bite." Throughout the evening, the service was exceptional. The waiters ensured that the dining experience was seamless. From timely drink refills to attentive table service, every detail was meticulously managed. Front of house managers, Clare Vroom '26 and Isabella Capelli '26 made a point to visit each table, creating a personal connection with diners and ensuring an outstanding experience. The meal concluded with an impressive slice of cheesecake—dense, flavorful, and perfectly balanced between sweetness and texture. It was a delightful ending to an already memorable evening.

Attending an Establishment dinner offers more than just a meal; it provides an opportunity to witness the dedication and professionalism of hotelies in action. It is highly encourage that everyone in the Nolan School community to reserve a spot for this extraordinary dining experience. It's an event not to be missed!





HEC HISTORY

HOTALENTS SHOWCASE

In the winter of 1958, the Cornell Hotel Association and its affiliated organizations came together to host a heartwarming event. On Wednesday, December 10, the Alice Statler Auditorium came alive with the spirit of giving and entertainment in a unique showcase called Hotalents.

The event, co-sponsored by Hotel Ezra Cornell, Ye Hosts, Grin and Grip, and the Hotel Wives, was a Christmas party with a purpose, to bring joy to the less fortunate in the Ithaca community. The organizers combined the holiday spirit with the showcasing of community talent, creating an event that both entertained and also contributed to a noble cause.

UNIVERSITY EVENTS TODAY

CALVIN LECTURE
Prof. Calvin Lewis, Baker non-resident lecturer, will speak on "The American Scene" in the main lecture room of Baker Laboratory at 11 a.m. today.

CLOTHING EXCHANGE
The clothing exchange for women students will be open at the Baker Hall east entrance from 12:30 a.m. to 1:30 p.m. today and tomorrow.

AFRICA LECTURE
Paul Marc Henry of the French Ministry of Foreign Affairs will speak on the "Problems of Central Africa" in Alice Statler Auditorium at 4:30 p.m. today.

CDC PARTY
A party for business contacts of the Cornell Dramatic Club will be held in the Willard Straight Green Room at 4:30 p.m. today.

EXCHANGE PROGRAM
All those interested in the Swedish Exchange Program have been requested to attend a lecture sponsored by the Ad-Admission Committee in Warren 121 at 8 p.m. today. Seats will be shown.

PIANO CONCERT
Charles Arnes, pianist, will give a concert in Baker Hall at 8:15 p.m. today.

BLAZER FITTINGS
Blazer fittings for sophomore women will be held in the History Department from 9 a.m. to 12:30 p.m. and from 1 p.m. to 5 p.m. today and tomorrow. Blazer customizing will be held at the same time.

BOBBY SHOW
The Willard Straight Campus Students Committee is sponsoring a student-family holiday show called "Happier Holiday." The show will be presented in the Willard Straight East Lounge at 7 p.m. today.

Hotel School Plans Revue
The New York State School of Hotel Administration are sponsoring a revue, "Hotalents," in the Alice Statler Auditorium at 7 p.m. today.

JOE STRAIGHT EAST LOUNGE
and tomorrow.

JOB INTERVIEWS
Summer job interviews will be held Tuesday and Thursday afternoon in the Placement Office, Day 12, beginning today.

CHRISTMAS TEA
The Campus Club of Cornell will hold its Christmas tea in the Statler Ballroom at 2:30 p.m. tomorrow.

CRONKITE LECTURE
Prof. Frederick Cronkite of the English department will speak on "Railroad Folklore" in the Willard Straight East Lounge at 8 p.m. tomorrow.

WATERMARGIN LECTURE
Prof. Frederick Waage, of the fine arts department, will speak at a Watermargin lecture on "Early Man in America" at 8 p.m. tomorrow.

OUTING CLUB
The Cornell Outing Club will hold an open meeting on "Winter Mountaineering" in the Willard Straight East Lounge at 8 p.m. Thursday.

OPEN HOUSE
The Willard Straight Open House Committee will present "Santa Claus Strides" from 8:30 p.m. to midnight Friday. The College Hill Fire the Women's Club and the Notables will entertain.

CLASS CANCELED
Accounting 100 will not meet tomorrow. The class will meet to-morrow. The class will meet in Otis H. from 8 to 9:15 p.m. Tuesday and Thursday again.

STUDENT COUNSELORS
Men who will be junior, seniors and fifth year students next year who are interested in counseling positions in the men's dormitories for 1959 have been requested to obtain application forms in Day 12B from 9 a.m. to 4:20 p.m. weekdays from 9 a.m. to noon Saturday.

HUMAN RELATIONS COM.
All students interested in working on a new Human Relations Committee application have been requested to leave their name and the name of the committee at the Willard Straight desk.

CORNELL HOTEL ASSOCIATION
In conjunction with Hotel Ezra Cornell, Ye Hosts, Grin and Grip and the Hotel Wives.
present
HOTALENTS
A Talent Show and Christmas Party for the Settlement Houses of Ithaca
Admission charge: Food, clothing or toys
Proceeds will go to the Ithaca CHRISTMAS DRIVE
Wednesday, December 10, 1958
Alice Statler Auditorium
Showtime 7 p.m.
Bring Your Friends
Sponsor Donated By
CORNELL CAMPUS STORE
TYPEWRITERS Guaranteed to Go

What set Hotalents further apart was its unique admission policy. Instead of charging a monetary fee, attendees were asked to bring food, clothing, or toys as their ticket. The proceeds were set aside for the Ithaca Christmas Drive, a local charity.

As we look back on events like Hotalents, we are reminded of the long-standing tradition of service that has been a persistent hallmark of Cornell's Hotel School program. Hotalents showed how hospitality education could extend beyond the classroom. Indeed, it embodies the Hotel School credo "Life is Service"; combining entertainment with charitable giving and Christmas spirit, and giving "his fellow men a little more — a little better service".

The spirit of Hotalents — talent, charity, and community engagement — continues to resonate as the ethos of hospitality education at Cornell, reminding us that true hospitality extends far beyond the walls of hotels and restaurants, touching lives and spreading joy in the broader community.



OPINION PIECE

Top 10 HEC Conference Themes

10. HEC 100: Centennial

For the past 100 years, Hotel Ezra Cornell has been a beacon of tradition, seamlessly blending the timeless elegance of its historic roots with the innovations of today's hospitality industry leaders. As we reflect with gratitude on the past century, we are excited and hopeful for what the next 100 years will bring to the hospitality industry.

9. HEC 50 "The Way We Are"

Celebrating the Golden Anniversary of Hotel Ezra Cornell, guests gathered to reflect on the importance of the hospitality industry and the purpose of the School of Hotel Administration. More than 600 guests attended to recognize the 50th (Golden Anniversary) of HEC!

8. HEC 65 "Color Your World"

The World Tour Cocktail Party invited guests to "fly to the seven continents and taste the flavors of the world," offering a global experience. The Palais des Nations Dinner encouraged attendees to "come enjoy the fruits of universal peace," with a menu featuring cuisine from China, France, and the Middle East.

7. HEC 92 "A Sense of Place: Explore the Experience Era"

During HEC 92, we explored change: while shifts in the industry can be unexpected or uncertain, every organization has to evolve to maintain their competitive advantage, while still honoring the values that made them successful in the past.

6. HEC 35 "17th Century France"

In keeping with the "17th Century France" theme, conference attendees were greeted by a coach, liveryman, and lootman. After which there were whisked away to campus. James J. Tsighis, reception director, came up with the idea to recreate the 17th-century look: costumes and beards. His idea dubbed him "The Beard."

5. HEC 84 "Illuminating the Possibilities: Learning from Las Vegas"

HEC 84 turned its focus towards the most dynamic and exciting hospitality destination in the world: Las Vegas, Nevada. Attendees familiar with the innermost workings of Vegas's top destinations shared their expertise with true Sin City flair—and, of course, a few tricks up their sleeves.

4. HEC 49 "A Touch of Southern Charm"

The atmosphere of Hotel Ezra Cornell was modeled after the Grand Old South, and the students provided all of the warm hospitality, excellent food and drink, and attentive service that this lifestyle calls to mind.

3. HEC 43 "Only Inn America"

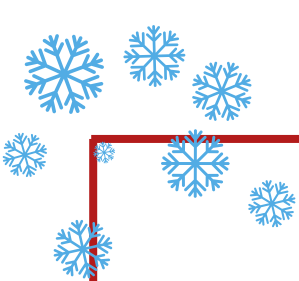
A gift of 2.2 million from the Statler Foundation was the piece de resistance of the weekend, announced by Peter J Crotty, one of the foundation's trustees. In addition to the classrooms, research space and laboratories, 16 luxury rooms were added to the 36 rooms of Statler Inn.

2. Hotel Ezra Cornell 38

HEC 38 was the introduction of the famous Server Derby. Every year, the Server Derby keeps the spirit of Hotelies alive with a dash of speed, a sprinkle of chaos, and a whole lot of heart. While balancing trays like pros, participants embrace the perfect blend of tradition and friendly competition.

1. HEC 60 "Diamond Jubilee"

Guests were invited to track down clues and solve a "Diamond Robbery" staged heist over the course of the conference. The case was cracked at the end of the "Diamonds are Forever" formal banquet. The prize for solving the mystery was a 0.95 carat diamond!



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TURKEY TROT RECAP

On Sunday, November 3rd, the HEC 100 Philanthropy Team hosted a Turkey Trot fundraiser to benefit Ben's Friends, a nationwide coalition supporting sobriety in the hospitality industry by providing resources and fostering community for hospitality workers seeking recovery.

The event brought together students, faculty, and volunteers, with over 50 participants registering to run in support of this important cause. Thanks to their collective efforts, the event raised more than \$700, all of which will be donated directly to Ben's Friends.

Adding to the excitement, Touchdown the Bear made a special appearance, bringing an extra dose of energy and school spirit to the occasion. The day was a resounding success, combining fun, community engagement, and philanthropy to make a meaningful impact.

[Click here to learn more about Ben's Friends.](#)



GAME CENTER

HOSPITALITY PYRAMID: TV SHOW EDITION

If you have ever watched the show Dance Moms, you might be familiar with Abby Lee Miller's pyramid where she ranks the dancers on the show to express how well they danced each week. Inspired by this we wanted to bring to you a Hotelie version! Below is an example of our rankings of different TV shows where the setting is related to hospitality.

Now you try! Click the link below to rank your favorite and least favorite hospitality shows. Can't wait to see what you picked!



LINK TO TRY IT OUT! <https://forms.gle/by3wCwNf5RVLEnJt5>

Which

DECEMBER 2024

HEC POD

Are You?

START:

Terrace or Mac's?

Terrace

Mac's

Your study
spot of
choice:

Slope Day or
Homecoming?

Cocktail Lounge

Homecoming

Slope
Day

A.D.
White
Library

Pick an HADM
elective:

Ithaca Summer
or Ithaca Fall?

Pick an HADM
first year class:

Culture &
Cuisine

Intro to
Wines

Organizational
Behavior

Fall

Summer

Business
Writing

You are:
Conference Pod!
You are
confident,
resilient, and
persuasive.

You are:
F&B Pod!
You are precise,
energetic, and
empathetic.

You are:
Outreach Pod!
You love to
communicate,
problem solve
and network.

You are:
Support Pod!
You are strategic,
attentive and
collaborative.



DECEMBER 2024

THANK YOU FOR TUNING IN!

All content was written and produced by:

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